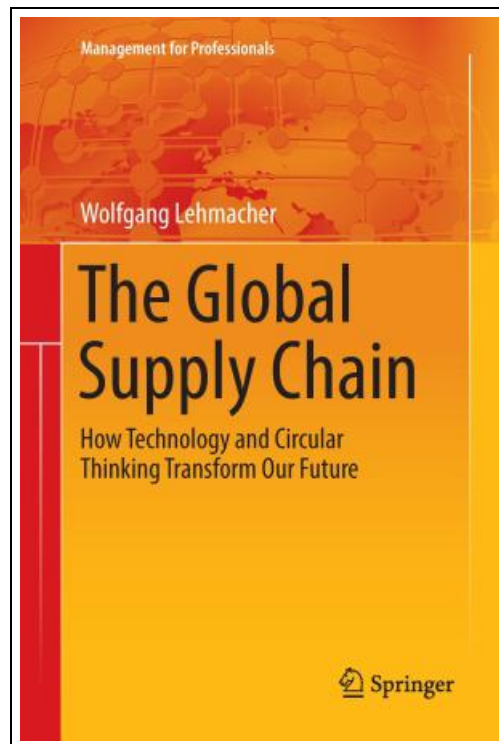


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THE GLOBAL SUPPLY CHAIN : HOW TECHNOLOGY AND CIRCULAR THINKING TRANSFORM OUR FUTURE



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Springer-Verlag GmbH Feb 2017, 2017. Buch. Condition: Neu. Neuware - This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. 'The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the quest for many of the world's most pressing challenges.' Yossi Sheffi , Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics 'This book provides an essential roadmap, guiding the reader easily through complex developments and concepts.' John Manners-Bell , CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business School, London 'With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer, manufacturer and logistics companies assume collective responsibility for sustainable value creation.' Alfred Talke , Group Managing Director ALFRED TALKE Logistic Services 'Those who are active in logistics and supply chain management, in practice or academia, will discover a fresh view on the whole field of activity beyond the day-to-day-business.' Prof. Dr.-Ing. Thomas Wimmer , Chairman of the Executive Board, BVL International 169 pp. Englisch.



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